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CERWIN-VEGA LAUNCHES NEW 12-INCH V-MAX SUBWOOFER FOR MOBILE AUDIO SYSTEMS

Las Vegas, January 4, 2006 – Cerwin-Vega introduces their V-Max 12-inch dual-voice-coil subwoofer, part of their V-Max™ series of subwoofers and component speakers designed for high-performance mobile audio systems.

The V-Max 12 sub will be available in two versions: the V-Max 12.2 (with dual 2-ohm voice coils) and the V-Max 12.4 (with dual 4-ohm voice coils), allowing users to choose the version that works best with their amplifiers and their wiring preferences. And, of course, both versions pump out legendary Cerwin-Vega bass.

All C-V subs make big bass, but V-Max subs are also designed for optimal performance when mounted in small enclosures (either vented or sealed)... so they make big bass from a small space.

The V-Max 12 incorporates C-V's proprietary Vega-Maximum Throw Suspension for high excursion (Xmax); high excursion equals high performance because the output of a subwoofer is a factor of its surface area and how far it can move. Double-stacked magnets focus their energy into the magnetic gap to throw the voice coil and cone to their maximum excursion with maximum sonic accuracy. The voice coil of the V-Max 12 incorporates Stroker™ technology, famous for its high-excursion performance. The voice coil is wrapped with PEI (polyamide-imide enameled insulated) wire so it can withstand extremely high temperatures—so the voice coil can handle more power and more abuse than voice coils with traditional coatings.

Dual spiders keep the 2¹/₂-inch-diameter voice coil entered in the magnetic gap for accurate sound even when it is moving to its excursion extremes. Tinsel leads stitched into the surrounds ensure that the excursion of the V-Max 12 is not limited by short leads and that there is no danger of tinsel-lead failure.

The frame of the V-Max 12 is manufactured of rugged die-cast aluminum so the suspension elements (spiders and surrounds) are always held in proper alignment.

Like the other V-Max subwoofers, the V-Max 12 is designed for high performance and high style; its billet-look cone has the famous C-V logo that stands for excellence,

output, and excursion... qualities that has made Cerwin-Vega a legendary name in home audio, professional audio, and mobile audio.

Specifications detail the exceptional performance of the V-Max 12 and other V-Max subwoofers. Frequency response for all three V-Max subwoofers is 20 to 500 Hz \pm 3 dB. Power handling for all three is 600 watts RMS. And sensitivity for the V-Max 12 (measured at 1 meter with an input of 2.83 volts) is 88.79 dB SPL.

Mounting diameter of the V-Max 12 is $11\frac{5}{32}$ inches (232 millimeters), mounting depth is 6 inches (152.4 mm), and displacement is 0.13 cubic feet (3.7 liters).

Based in Chatsworth California, Cerwin-Vega, Inc. has been a leader in the design, manufacture and distribution of loudspeakers for the home, mobile and professional audio markets since 1954. Designed in pursuit of dynamic, accurate sound reproduction, Cerwin-Vega products are distributed throughout the world through a network of distributors and dealers in more than 75 countries. Cerwin-Vega, 9340 De Soto Ave. Chatsworth, CA 91311 818-534-1500 www.cerwin-vega.com

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