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Enio Martinez Joins the Stanton Group As Director of Customer Service
Martinez brings 15 years experience in customer service, call center and operations management

Chatsworth, CA (April , 2006)— The Stanton Group, Cerwin-Vega, KRK and Stanton Magnetics, is pleased to announce the appointment of Enio Martinez as Director of Customer Service. Enio joins the management team of the Stanton Group and will be based in the Hollywood, FL headquarters. Enio comes to The Stanton Group with over 15 years experience in customer service, call center management, and service operations management. Most recently, Enio was the Senior Operations Manager for GTECH Corp. where he directed a 24/7 call center that supported contractual troubleshooting and service of state-run lottery systems among other clients.

“Enio started his career as a customer service representative and worked his way up to be a competent director level manager,” explains Dave Froker, CEO of the Stanton Group. “His experience on the ‘front line’ gives him first-hand knowledge and understanding of the challenges associated with successfully servicing customers. His experience in managing multi-channel and diverse customers in a combined call center has prepared him to tackle the challenges we face today as we combine our 3 brands under one customer service organization.”

“I am thrilled to be a part of the Cerwin-vega team,” comments Martinez. “The ability to be able to merge all three brands, while maintaining each one’s uniqueness, into one world class service center is a terrific opportunity. Our customers are going to benefit immensely.”

“We are committed to providing a differentiated customer service experience to our customers and Enio is both empowered and challenged to lead the company toward this goal. His extensive background in service centers, his personable style and his bilingual skills are welcome additions to the leadership of our company, added Froker.”

Reporting to Timothy Dorwart, VP Sales & Marketing for Cerwin-Vega and KRK and Henri Cohen, VP Sales & Marketing for Stanton Magnetics, Enio will be responsible for all of the Stanton Groups customer service, technical support, application support, parts, and warranty repair processes.

Based in Chatsworth, California, Cerwin-Vega, Inc. has been a leader in the design, manufacture and distribution of loudspeakers for the home, mobile and professional audio markets since 1954. Designed in pursuit of dynamic, accurate sound reproduction, Cerwin-Vega products are distributed throughout the world through a network of distributors and dealers in more than 75 countries.

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