

## **Cerwin-Vega!™ Launches CVP Passive Professional Speakers** *High-performance speaker system extends Cerwin-Vega Line, Legacy*

**Hollywood, Fla. – (January 17, 2009)** – Cerwin-Vega! a leading manufacturer of loudspeakers and audio products for professional and home markets, today announced the Cerwin-Vega Passive (CVP) loudspeakers. The new speakers build on Cerwin-Vega's legacy for providing outstanding bass and reliability, while delivering high output and sonic clarity for the gigging or touring musician. The CVP-1152 features a single 15" woofer and horn tweeter and the CVP-2153 has two 15" woofers with a horn tweeter. Both products are available now at Cerwin-Vega authorized dealers worldwide.

The CVP speakers were designed to be used as a performer's primary speaker or in conjunction with one of Cerwin-Vega's legendary folded horn or direct-firing subwoofers. Custom 15" cast frame woofers with 3" voice coils power the CVP designs' low end, while high frequencies are handled by the 44mm mylar driver. The custom high-frequency horn can be rotated to optimize dispersion when the speakers are in floor monitor positions. The high-power handling of the speakers (1000w peak for the CVP-1152 and 2000W peak for the CVP-2153) ensure compatibility with Cerwin-Vega folded horns, including the newly announced 21" TS-42 subwoofer.

According to Tony Rodrigues, Cerwin-Vega's Vice-President of Marketing, "Cerwin-Vega speakers are renowned for delivering monstrous bass. The new CVP loudspeakers handle high power, deliver amazing sound and have Cerwin-Vega's trademark bass performance. They match the looks and performance of our subwoofers, which allows us to offer our customers a complete range of live and installed sound solutions."

Both products also feature bi-amplified modes for use with external crossovers, fast-reacting speaker protection circuitry and twelve fly-points for permanent installation applications. The CVP-1152 also has pole mounts and a floor-monitor wedge position.

### **About Cerwin Vega!**

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on all Cerwin-Vega products, please visit us online at [www.cerwin-vega.com](http://www.cerwin-vega.com).

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