

# **Cerwin-Vega! Announces new 15-inch Active Subwoofer Delivers Powerful Performance in a Compact Design**

*New CVA-115 active subwoofer provides commanding sound in a compact package*

**Hollywood, Fla. – (January 17, 2008)** – Cerwin-Vega!, a leading manufacturer of loudspeakers and audio products, proudly announces the introduction of the newest edition to the Cerwin-Vega! Active Series: the CVA-115 Active Subwoofer. Much like its predecessors, the CVA-121 and CVA-118, the new CVA-115 features Cerwin-Vega's legendary driver design and bass performance, incorporated in a small compact footprint. A built-in amplifier provides a completely integrated active system and a functional cast aluminum grill doubles as a heat-sink to minimize power compression and maximize driver performance.

The CVA-115 features a custom Cerwin-Vega designed driver that delivers thunderous bass. The powerful built-in 700 watt (1400 watt peak), high-efficiency Class H amplifier provides a highly-qualified amp solution. The CVA-Series of subwoofers (which includes the CVA-118 and the CVA-121) provides more user controls than another other active sub series in it's class, allowing users to fully customize their sound The controls include a sweepable low pass filter, a 4-position high pass filter and a Master/Slave mode providing easy set up of multiple units. The subwoofer also features a 35 mm pole-mount socket to accommodate a satellite speaker for full range performance.

## **CVA-115**

- 700 Watts of power 1,400 watts peak
- Max SPL of 131 dB
- Freq Response 41 Hz – 135 Hz (-3dB)
- Sweepable Low Pass and 4-Position High Pass Filters
- Master/Slave Mode for Easy Setup of Multiple Units
- Compact Enclosure Design
- MSRP \$ 1,049.00

Mike Newman, Cerwin-Vega's Director of Product Management, commented on the new CVA-115 active subwoofer, "The CVA-115 rounds out our active subwoofer series which also includes our 18-inch and 21-inch subwoofers. We decided to create a compact model to meet the needs of Cerwin-Vega customers who demanded a smaller form factor. Staying true to Cerwin-Vega's legacy, the CVA-115 is designed to deliver thunderous lows while still maintaining a crisp, clear mid range."

Cerwin-Vega! will be showcasing the new CVA-115 during Winter NAMM at booth #6866. To make an appointment at NAMM with Cerwin-Vega's Marketing Manager Rick Richardson, please contact PR Representative Brian Metcalf at (305) 576-1171 x11 or [brianmetcalf@maxborgesagency.com](mailto:brianmetcalf@maxborgesagency.com). To request one of the new CVA-115 Active Subwoofers for review or for additional product images and information, please contact PR Representative Brian Metcalf.

For more information on Cerwin-Vega! and to view the company's complete catalog, visit [www.cerwin-vega.com](http://www.cerwin-vega.com).

### **About Cerwin-Vega!**

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on all Cerwin-Vega products, please visit us online at [www.cerwin-vega.com](http://www.cerwin-vega.com).

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