

# **Cerwin-Vega! Releases CVA-28 Full Range Top Box For High Performance in a Compact Design**

*New 3- way active speaker system provides powerful sound in a small, modular package*

**Hollywood, Fla. – (January 17, 2007)** – Cerwin-Vega!, a leading manufacturer of loudspeakers and audio products, proudly announces the introduction of the CVA-28 active speaker system. Designed to be used stand alone or as a system solution with the CVA-115, CVA-118 and CVA-121 active subwoofers, the CVA-28 is a 3-way active speaker system that features dual 8” custom-designed Cerwin Vega drivers. These innovative drivers provide tight bass and defined mid-range while the concentric compression driver configuration provides smooth high frequency performance for remarkable detail and imaging. A 400 watt RMS 800 watt peak 3-way integrated amplifier powers this ultra-efficient design, resulting in low distortion and lots of volume. Similar to Cerwin Vega’s CVA-115, CVA-118 and CVA-121 active subwoofers, the CVA-28 utilizes an attractive and functional front grill that dissipates heat from the drivers so they run efficiently with optimum output and performance.

The unique design methodology employed by Cerwin-Vega engineers in the creation of the CV Active series has produced a highly configurable system that is designed to offer maximum flexibility by offering a large number of configuration possibilities. The CVA-28 can either be mounted or installed thanks to integrated flypoints and pole mounts. The CVA mounting kits provide optimized arrayability configurations which include double and triple mounting options for Cerwin-Vega subwoofers. The unique “antler” mounting system allows up to 3 CVA-28 speakers to be horizontally arrayed on top of the subwoofers, with optimum dispersion angles cast into the supports, ensuring perfect set-up and sensational sound for the audience. Finally, shortened power and audio cables are utilized in an effort to create a clean and organized aesthetic for the Cerwin-Vega Active system.

“We used pro sound company experts to assist in the voicing of the CVA-28 and the entire CV Active line. Our team utilized multiple listening sessions that simulated real world environments from MP3 files and inexpensive mixers to high end consoles and jazz ensembles so our speakers would perform well in every possible application,” remarked Mike Newman, Cerwin Vega’s Director of Product Management. “Our intent was to design the first truly modular and upgradeable sound system that delivers thunderous low end with incredible mids and highs. The versatility of the CV Active series will enable the user to grow their system as their needs expand. The size of the system allows the user to get more gear to the gig using less space for transportation.”

**CVA-28**

- Dual 8” Active Full Range Speakers
- Frequency Response ( $\pm 3$  dB) 70Hz – 20 kHz  
Frequency Range (-10 dB) 60 Hz – 20kHz  
Max SPL 128 dB  
Sensitivity (1w / 1m) 99dB
- Powerful Built-in 400 watt Amplifier, 800 watt Peak
- Durable Coolex Polyurethane Paint Finish
- Weight: 48 lb (21.8 kg)
- Dimensions (H x W x D): 20.5 in x (front) 11 in x (rear) 8.5 in x 12 in - 520 mm x (front) 279 mm x (rear) 216 mm x 305 mm
- MSRP \$849

Cerwin Vega! will be showcasing the new CVA-28 and the entire CV Active line during Winter NAMM. To make an appointment with Cerwin Vega’s Marketing Director Rick Richardson, please contact PR Representative Brian Metcalf at (305) 576-1171 x11 or [brianmetcalf@maxborgesagency.com](mailto:brianmetcalf@maxborgesagency.com). To request the new CVA-28 or the entire CV Active solution for review or for additional product images and information, please contact PR Representative Brian Metcalf.

For more information on Cerwin Vega! and to view the company’s complete catalog, visit [www.cerwin-vega.com](http://www.cerwin-vega.com).

### **About Cerwin Vega!**

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on all Cerwin-Vega products, please visit us online at [www.cerwin-vega.com](http://www.cerwin-vega.com).

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