



PRESS RELEASE

For Immediate Release

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CERWIN-VEGA!® UNVEILS CVHD Home Entertainment Speaker System

New 5.1 Home entertainment speaker system achieves perfect blend
of price and performance

Hollywood, Florida, October 13 – Cerwin-Vega! has unveiled the newest addition to its home audio/video product line with the introduction of the CVHD Series home entertainment 5.1 and 2.1 home speaker systems. The performance of the CVHD has roots all the way back to when Cerwin-Vega speakers made plaster fall from the roofs of theaters nationwide while delivering the rumbling bass of Sensurround for the movie Earthquake. The new CVHD Series is true to this legacy and redefines the home entertainment landscape with its sleek design, performance driven engineering, and very attractive price point. CVHD utilizes many state-of-the-art techniques such as its Linear Dispersion Speaker Technology (LDST™), custom designed high efficiency Cerwin-Vega! drivers, neodymium magnets in the woofers and tweeters, and highly damped polymer enclosures with proprietary high frequency waveguides, all of which contribute to the ability of the CVHD to deliver a stunning home entertainment experience.

Cerwin-Vega's CVHD home entertainment system takes both its performance and visual cues from experience gleaned by the company's involvement in professional audio. The most noticeable difference between the CVHD Series and the competition stems from a uniform collection of satellite speakers. Unlike many systems that use diminutive surround speakers, the CVHD Series utilizes identical satellites plus the subwoofer. In professional studios, surround mixes are created on systems consisting of multiple,



identical satellites. Why should your home system be compromised? Ambient sounds and effects from the surround speakers are equally important as the program material from the front. Sonically, the Cerwin-Vega! CVHD Series excels—thanks in large part to premium components housed in superior enclosures. Neodymium magnets in the woofers and tweeters provide a high performance-to-weight ratio, with the result being crystal-clear highs for natural sounding, intelligible dialog and exceptional reproduction of music and sound effects. Additionally, the satellites employ 1.25-inch treated silver Mylar tweeters for improved definition and acoustic clarity. Each satellite incorporates a 1-inch soft dome tweeter and six 3-inch composite cone woofers housed in a highly damped polymer enclosure featuring a proprietary high frequency waveguide for improved acoustics. With a frequency response of 150 Hz – 22 kHz, these loudspeakers sound terrific—with looks to match.

Not only do these superior components and highly functional enclosures contribute to outstanding performance, they carry the added benefit of reduced weight, resulting in satellite speakers that are easier to wall mount since they require less obtrusive mounting hardware. Each system includes universal wall mount brackets and associated hardware for easy, convenient installation. The CVHD Satellites are magnetically shielded to prevent video interference and allow for wall mounting near plasma and LCD TVs. Adjustable floor stands with wire management to hide unsightly wires are optionally available, as are Omni Mount 3-axis wall / ceiling mounts.

The CVHD Series also benefits from the Cerwin-Vega! Linear Dispersion Speaker Technology™ (LDST), which offers great sound over a larger listening environment. With LDST, users experience the same great CVHD sound regardless of how far away they sit.



Complementing the CVHD Series satellites is the CVHD powered subwoofer. Cerwin-Vega! wrote the book on subwoofer innovation, and this unit is no exception. This extraordinary performer is a 12" active subwoofer featuring an enhanced limiter circuit that improves maximum output and low frequency response for movies and music. It also adjusts for low voltage situations where wall voltage is less than desirable. With 250 watts of continuous power and a frequency response of 28 Hz – 150 Hz, resulting in legendary Cerwin-Vega! low-end muscle that you can feel. The CVHD Series is designed to perform. Their highly efficient architecture provides more volume per watt: 95dB.. This means more volume from more affordable receivers—so crank it up!

Greg Keys, president of Revolutionizing Product Marketing (RPM), the national Master Representation company for Cerwin-Vega!, summarized the new CVHD Series: "The new Cerwin-Vega CVHD home entertainment speaker system combines an elegant look that blends well with flat screen televisions and delivers performance that puts the home theater enthusiast right in the middle of the action." "The CVHD Series raises the bar for affordably priced home theater audio."

The new Cerwin-Vega! CVHD Series home entertainment system is available in 2.1 and 5.1 configurations, with individual satellites available for system expansion. The 5.1 system price is \$999 and \$699 for 2.1 system. The CVHD Series are available now.

About Cerwin-Vega!

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home, mobile, and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on the Cerwin-Vega CVHD Series and all Cerwin-Vega products, please visit us online at www.cerwin-vega.com.



CVHD system talking points

Feature	Benefit
Frequency Response: 28Hz to 22kHz	Covers virtually the entire audible range
Satellites and Center Channel:	
Linear Dispersion Speaker Technology™ (LDST)	More uniform volume over a wider variety of listening distances
Recommended Power: 50-125 watts	Full performance with a broad range of amplifiers and receivers
Sensitivity: 95dB/2.83V @ 1w/1m	Requires very little power to achieve high volume levels. Achieves wide dynamic range
Impedance: 8-Ohms Nominal	Compatible with virtually all receivers and amplifiers
(6) 3" Cellulose Composite Cone Drivers	Extremely wide dynamic range and high power handling capability
(1) 1" Soft Dome Tweeter	Natural, low-distortion reproduction of the critical higher frequencies
Integrated 150Hz Crossover	No additional external crossover required
Wall Mount Brackets and Hardware Included	No need to buy costly brackets
Subwoofer:	
Frequency Response: 28-150Hz	Covers virtually the entire low frequency range for full impact and drama on music, movies, and games
Amplifier Power: 250 watts continuous	Reserves the receiver or external amplifier's power exclusively for the satellites Wide dynamic range and lower distortion
Continuously Variable Crossover: 50Hz - 150Hz	Allows for optimum performance over a broader variety of installations and room acoustics
12" High Excursion Woofer	Moves a LOT of air for all of the low frequency drama that you expect
High Current, Class A/B Amplifier Design	Provides the most natural, lowest distortion power to the woofer
User Selectable Phase: 0 or 180 degrees	Optimizes low frequency performance over a broader variety of installations and room acoustics
AC & Thermal Protection	Prevents damage from overheating
Bass-Reflex Design	Maximizes output by using output from both sides of the woofer cone
Speaker Level & Line Level Inputs	Connects easily to any receiver or amplifier
LFE Input	Ensures that you enjoy all of the low frequency information from DVDs and 5.1 channel sources
Auto-On Sensing	Conserves energy when not in use

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