

# **Cerwin-Vega! Announces Powerful New Non-Powered Family of Subwoofers**

*New line of non-powered subwoofers launched at NAMM to include 21-inch and 18-inch*

**Hollywood, Fla. – (January 17, 2008)** – Cerwin-Vega!, a leading manufacturer of loudspeakers and audio products, proudly announces the introduction of a new line of professional non-powered subwoofers at NAMM. The Cerwin-Vega Passive Series consists of two unique models, CVP-121 and CVP-118, featuring Cerwin-Vega's legendary driver design and bass performance. The CVP-121 and CVP-118 are capable of handling massive amounts of power, 4000 watts peak and 1400 watts peak respectively. Thanks to Cerwin-Vega's renowned Stroker™ technology, the CVP-121 delivers performance that is unparalleled by any other subwoofer on the market. Both subwoofers are housed cabinets typically reserved for smaller subwoofers: the CVP-121 houses a 21" driver in a typical 18" cabinet and the CVP-118 houses a 18" driver in a typical 15" cabinet. Cerwin-Vega's CVP line of subwoofers feature enormous amounts of power handling capabilities in a compact design, resulting in one of the best values on the market.

The CVP-121 features Cerwin-Vega's innovative Stroker™ technology, which utilizes a three spider driver design to optimize cone excursion and voice coil efficiency. Cerwin-Vega's CVP-121 is capable of handling massive amounts of power, 2000 watts continuous and 4000 watts peak, for overwhelming bass reproduction. To add to its unique design, the subwoofer is housed in a cabinet the size of a traditional 18-inch subwoofer, and includes a cast aluminum grille that functions as a heat sink for the subwoofer's driver. Cerwin-Vega has incorporated design elements in their new line of passive subwoofers that allow for flexibility in the configuration. The CVP-121 features three pole cups that allow for the addition of up to three top boxes.

## **The CVP-121 features are detailed below:**

- 2000W Continuous, 4000W peak power handling for overwhelming bass
- Legendary Stroker® Technology for Extended Performance
- Solid 18-mm Hardwood Enclosure Construction
- Durable Coolex Polyurethane Paint Finish
- Max SPL 136 dB
- Cast Aluminum Grille functions as driver heat sink
- Frequency Response 32Hz – 135Hz
- MSRP: 1,299

The CVP-118 boasts a high-performance 18-inch Cerwin-Vega woofer for extreme power handling and exceptional low-frequency response. The CVP-118 features a singular pole cap that can accommodate up to two top boxes for maximum configurability. Like its 21-inch big brother, the CVP-118 is designed to deliver high quality sound while being packaged in an enclosure the size of a standard 15-inch subwoofer.

**The CVP-118 features are detailed below:**

- 700W Continuous, 1400W Peak power handling
- Solid 18-mm Hardwood Enclosure Construction
- Durable Coolex Polyurethane Paint
- Cast Aluminum Grille functions as driver heat sink
- Frequency Response 41Hz – 135Hz
- Max SPL 131 dB
- MSRP: \$799

Mike Newman, Cerwin-Vega's Director of Product Management, commented on the company's new line of passive subwoofers, "Cerwin-Vega has built a 50 year legacy on mastering the art of bass and we've continued that heritage today with the CVP subwoofer line. The design elements of the CVP-118 and 121 demonstrates our expertise in loudspeaker technology and further solidify Cerwin-Vega as the marquee name in the industry."

Cerwin-Vega! will be showcasing the new CVP-118 and CVP-121 Active Subwoofers during NAMM at booth #6866. To make an appointment at NAMM with Cerwin-Vega's Marketing Manager Rick Richardson, please contact PR Representative Brian Metcalf at (305) 576-1171 x11 or [brianmetcalf@maxborgesagency.com](mailto:brianmetcalf@maxborgesagency.com). To request one of the new CVP-118 or CVP-121 Active Subwoofers for review or for additional product images and information, please contact PR Representative Brian Metcalf.

For more information on Cerwin-Vega! and to view the company's complete catalog, visit [www.cerwin-vega.com](http://www.cerwin-vega.com).

**About Cerwin-Vega!**

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home and professional audio markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on all Cerwin-Vega products, please visit us online at [www.cerwin-vega.com](http://www.cerwin-vega.com).

**Media Contacts:**

Brian Metcalf  
Senior Account Manager  
Max Borges Agency  
(305) 576-1171 x11  
[brianmetcalf@maxborgesagency.com](mailto:brianmetcalf@maxborgesagency.com)

###