

**FOR IMMEDIATE RELEASE**

**THE NEW CMX LINE OF POWERED AND PASSIVE HOME THEATER  
SPEAKERS FROM CERWIN-VEGA! OFFERS BOTH ULTIMATE  
SOUND AND UNCOMMON FLEXIBILITY**

Components of the new CMX line let you configure a system that's perfect for any size space and budget without ever sacrificing that renowned Cerwin-Vega! sound quality

*DEERFIELD BEACH, FL, DECEMBER 21, 2009* – Joe has a huge home theater space in his house. Phil has a nice-sized media room in his townhome. Jim has a cozy living room in his apartment that rocks at night and on the weekends with non-stop sports broadcasts and video game playing. Three very different spaces for sound, but Joe Phil and Jim have one thing in common: the sound system has to be amazing. Now, with the introduction of the new CMX line of powered and passive speakers from Cerwin-Vega!, one of the world's leading developers of loudspeakers and audio products for professional and home markets, all three of these guys can put together a system perfectly tailored for their space and all of them can enjoy the off-the-charts Cerwin-Vega! sound quality.

The name says it all: the CMX -- Cinema/Music eXperience -- line of speakers offers both quality and flexibility for all applications. The line consists of 3 powered towers, a passive tower, 2 passive bookshelf speakers, 2 passive center-channel speakers and two powered subwoofers. This comprehensive assortment allows for dozens of configurations, from 2-channel high-volume applications to 5.1 or 7.1 home theater applications, for any size room. Do you already have an amplifier or receiver? Then a pair of CMX-26 passive tower speakers and a CMX-25C center channel create a great left-center-right array, and a pair of CMX-6 bookshelf speakers for the surrounds and CMX 10S 100-watt powered subwoofer create a great basic 5.1 home theater array. Need more power but don't want to make big investments in additional separate amplification? Configure 4 CMX-210 active tower speakers with a CMX-25C center channel speaker and a CMX 12S 300-watt subwoofer, giving you perfectly matched power for each speaker.

No matter how you configure the components of the CMX line, you'll be getting the benefit of the Cerwin-Vega! legendary engineering prowess and sonic fidelity. For instance, all CMX bass drivers run full range, as low as they can in their cabinets, and the CMX design incorporates the most appropriate amplifier EQ curve for each specific combination of speakers. Another unique feature of the CMX is the integrated VegaBass™ subwoofer technology, which takes an incoming full-range signal from a home receiver and utilizes the amplifier's power to drive the mid and high-frequency components, while using the speaker's integrated subwoofer and amplifier to drive the low frequency portions of the sound. The result is an amazing increase in efficiency because the CMX powered subwoofer and existing home amplifier are working in tandem. This approach allows the powered CMX speakers to deliver the same kind of fantastic bass performance in a smaller form factor as Cerwin-Vega's renowned live sound professional speakers.

In fact, the CMX line leverages many other Cerwin-Vega! engineering concepts to provide professional-grade performance in a home speaker system, including midrange drivers constructed with natural fiber cones, treated with a polymer coating to increase the stiffness without adding excess weight. This results in more natural sounding voices, with better midrange definition. Furthermore, the fiber cones are treated with a hybrid blend of magnesium, graphite, and other advanced polymers, which dramatically increases the cone's stiffness so it maintains its shape and withstands the punishing excursion of thunderous home theatre explosions and deep bass notes, thus avoiding distortion.

The enormous, oversized Cerwin-Vega! dustcap acts as another shape-maintaining reinforcement, adding unparalleled strength and rigidity. And Cerwin-Vega! crossover design enhances the highest SPL/deep bass output for each cabinet. All of this means that the CMX produces tight bass and explosive performances, with plenty of impact. And finally, they are so cool looking: the illuminated C-V logo of the powered speakers changes color from red to white as it transitions from standby to power on mode. No matter what you need in terms of configurability, sonic capability and power, the CMX series of speakers has it all.

### **About Cerwin-Vega!**

A member of the Stanton Group of companies, Cerwin-Vega!, Inc. is a leader in the design, manufacture, and distribution of loudspeakers for the home, mobile, and professional audio

markets. Designed in the pursuit of dynamic, accurate sound reproduction since 1954, Cerwin-Vega! products are distributed throughout the world via a network of distributors and dealers in more than 75 countries. For additional information on the Cerwin-Vega! XLS Series and all Cerwin-Vega! products, please visit us online at [www.cerwin-vega.com](http://www.cerwin-vega.com).